



**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
(UGC-AUTONOMOUS INSTITUTION)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi  
NAAC Accredited with A+ Grade, NIRF India Rankings 2025 - Band: 201-300 (Engg.)  
NBA Accredited - B.Tech. (CIVIL, CSE, CST, ECE, EEE, MECH), MBA & MCA  
www.mits.ac.in



**EXAM SECTION - NOTIFICATION DATE: 06.05.2026**

**MBA II Year II Semester II Mid – Term Test Schedule May 2026**

**Academic Year – 2025 – 26**

**MBA II Year II Semester (2024 Admitted Batch)**

**TIMINGS: FN: 09:30 A.M to 11:30 AM**

**AN: 3:00 PM to 05:00 PM**

DATE / DAY		MBA-II Year II Semester
21.05.2026 (Thursday)	FN	Financial Engineering-24MBAP408
		Employer Branding and Social Media Recruitment-24MBAP419
		Social Media Marketing-24MBAP431
		Business Modelling using Advanced Excel-24MBAP453
	AN	Strategic Financial Management-24MBAP410
		Emerging Issues in Human Resource Management-24MBAP422
		AI in Marketing-24MBAP432
		Social Media and Web Analytics-24MBAP454
		Supply Chain Analytics-24MBAP455

**Note: 1.** Dean/HOD is requested to circulate among the faculty in the department.

**Controller of Examinations**

Copy to:

1. MBA Dean/HOD
2. TI
3. Notice Board (AS & Dept)
4. File (AS)

**PRINCIPAL**

Principal

Madanapalle Institute of  
Technology & Science  
MADANAPALLE